



**6th Rally for Norlands: A Civil War Reenactment & Living History Weekend
June 17 & 18, 2017**

SPONSORSHIP OPPORTUNITY

Reach over 1,000 living history enthusiasts, tourists, and media outlets

Sign up by April 15th!

Dear Friend,

The Washburn-Norlands Living History Center (Norlands) invites you to become a sponsor of our 6th "Rally for Norlands", the largest Civil War Reenactment in Maine, to be held on June 17 & 18, 2017. Showcase your commitment to community and living history education. **YOUR SUPPORT NOW** enables us to take advantage of statewide publicity and media outlets, as well as strengthen the family-friendly programming offered during this event. This is the Norlands largest event and a fundraiser to benefit the non-profit museum.

SPONSORSHIPS help us to make history come alive in an authentic rural farm setting like no other in Maine. Approximately 1,000 visitors have attended each of the past five reenactments. We expect more than 200 Union and Confederate military and civilian reenactors, from all over New England, to participate in the weekend encampment. The event features a full-scale battle scenario complete with artillery fire, the "town of Unity" civilian camp, farm-life living history, field music, blacksmith, one-room schoolhouse, horse-drawn wagon rides, gala barn dance, mansion tours, talks about Maine's Washburn family in the Civil War, traditional craft demonstrations, Victorian fashion shows and much more. Hands-on educational history activities are planned for all ages.

THE NORLANDS HAS A REAL CONNECTION TO THE CIVIL WAR. Did you know that the Norlands is the ancestral home of Israel Washburn, Jr., Maine's Civil War Governor? His brother Elihu was instrumental in getting Abraham Lincoln elected to the Presidency. The Washburns from Livermore, Maine, are one of America's most influential political and industrious families of the 19th century. At Norlands, visitors experience the environment and activities of a 19th-century community and learn more about the significance of the Washburn family's role in the Civil War and how the War impacted Livermore and similar communities across the nation. **We make history fun for our visitors and help them to connect the past to the present.**

THANK YOU FOR YOUR CONSIDERATION. There are sponsorship levels to fit all budgets. Please review the opportunities listed on the next page and consider how we might promote your business and show your support to the special place that is the Norlands!



Warm regards,

Sheri Leahan, executive director

To see videos and pictures of past events, visit
www.norlands.org or www.facebook.com/rallyfornorlands

Complete and Mail the Form on the Reverse Side by April 15, 2017

Washburn-Norlands Living History Center, 290 Norlands Road, Livermore, ME 04253
Phone: 207-897-4366 | Fax: 207-897-4963 | Email: norlands@norlands.org

www.NORLANDS.org



YES! Sign me up to be a Rally Sponsor!

(Sponsorships are welcome any time, but sign up by April 15th to ensure your business is promoted in all of our event announcements)

Choose Your Level of Participation:



\$50 – SPONSOR

- your business, organization or family name listed on the “Thank You” page of the event program and listed on our website and included in e-blasts about the event.
- recognition, with a link to your company Facebook page and/or website, on Norlands Facebook page announcements.
- name listed in all press releases sent to over 30 media outlets
- 2 complimentary weekend admission passes

\$100 – CONTRIBUTING SPONSOR: All of the above, plus:

- your logo on our website and printed in the event program
- 4 complimentary weekend admission passes

\$250 – MAJOR SPONSOR: All of the above, plus:

- logo printed on the event poster and distributed throughout Maine
- name listed on signage in the gift shop during the event
- 6 complimentary weekend admission passes

\$500 – PREMIER SPONSOR: All of the above, plus:

- name and logo recognized on a banner at the admissions gate to the event
- mention of your sponsorship during the introduction of presentations in the meetinghouse during the event
- a larger logo printed on the event program
- logo on our website, with a link to your company website
- 10 complimentary weekend admission passes to share with employees or clients

Business Name: _____
(please print name as you wish to be acknowledged)

Contact Name: _____

Address: _____

City, State, Zip: _____

Telephone: _____ Email: _____

- Enclosed is my check made payable to Washburn-Norlands.
- Charge my MasterCard/VISA for \$_____.

Visa/MasterCard No: _____

Expiration Date: _____ CVC: _____

Donor Signature: _____

THANK YOU FOR HELPING US TO SHARE MAINE’S HISTORY!

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